



Empowering Growth, Enriching Lives

VEGETABLE SEEDS CATALOGUE

Urmika Agro - A Celebration Of Diversity,
Performance And Precision In Modern Agriculture



URMIKA AGRO INDIA PVT.LTD.
Pune, Maharashtra

Seed - The Foundation of Sustainable Agriculture

"A good seed in a good field will thrive and prosper."

Manusmriti



The Power of Quality Seed

Seed is the heart of farming. As the first and most essential input, it sets the tone for an entire crop's success. Quality seed alone contributes 20-25% to overall productivity, making it one of the most powerful tools in a farmer's hands.

The importance of seed is not new - ancient Indian texts mentioned in the Rigveda recognized its role in prosperity of human race.

From Tradition to Technology

Ancient Practice

Farmers have long saved a portion of their harvest for the next cropping season

Modern Innovation

Higher yields
Superior quality
Resilience to pests and diseases

A Bridge Between Past & Future

Modern hybrid seeds combine the heritage of traditional farming with the science of agri-tech, ensuring better productivity, sustainability, and profitability for farming communities across the world.



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Okra Collection : “Slim, Green & Super Clean”



- Vega : Tall vigor + shiny fruits
 - Luna : Strong internodes, early yield
 - Saadhana : Tender beauty, virus-tolerant ...and more
- All-season harvests with proven resistance to YVMV & ELCV

| Variety | Fruit Characteristics | Season | First Harvest | Other features |
|----------|---------------------------------------|------------|---------------|---|
| Vega | Dark green, 10–12 cm Shiny | All season | 48-52 days | High yield, tall plant, tolerant to YVMV |
| Luna | Dark green, 12–15 cm | All season | 45-50 days | Medium tall plant, good internodal distance |
| Laasya | Medium green, slender, 10–12 cm | All season | 50-52 days | Good keeping quality, tender longer |
| Saadhana | Dark green, soft and tender, 12–14 cm | All season | 40-45 days | Medium tolerance to ELCV and YVMV |
| Devika | Dark green, 10–12 cm | All season | 45-48 days | High yield, tolerant to YVMV |
| Ananya | Dark green, 14–16 cm | All season | 45-40 days | Resistant to ELCV and YVMV, zigzag bearing |

Tomato Elite Line : “Ripe, Round & Ready”



- Alexa : High temp hero, 80–90 gm
- Tomex : Flat red charm, juicy yield
- Polo : Dual-tone fruit with firmness
- Semi-determinate and determinate options for varied climate

| Variety | Fruit Characteristics | Weight | Plant Habit | First Harvest | Firmness & Taste |
|-------------|----------------------------|-----------|------------------|---------------|-----------------------|
| Alexa | Red, flat round | 80–90 gm | Determinate | 60–70 days | Very good |
| Yatika | Red, flat round | 90–100 gm | Semi-determinate | 60–65 days | Very good, sour taste |
| Tomex | Dark red, flat round | 90–110 gm | Semi-determinate | 60–70 days | Very good |
| Bindhu – 44 | Red, flat round | 80–90 gm | Semi-determinate | 60–70 days | Very good |
| Polo | Shiny dark red, flat round | 90–110 gm | Semi-determinate | 60–65 days | Very good |



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Green & Red Chilli Masterclass : “From Mild to Wildfire”



- Fresh : Laura, Ullala, FireBud — all heat levels
- Dry : Yashna, Hariteja, Volga — for spice connoisseurs
- Unique : Rookie, Arya — late bloomers, heavy hitters
- SHU spectrum ranges from subtle warmth to spicy sizzle

| Variety | Colour | Length | Surfacet | Pungency | First Harvest |
|---------|------------------------|----------|-------------------|----------|---------------|
| Laura | Parrot green to red | 12–16 cm | Slightly wrinkled | Medium | 45–50 days |
| Ullala | Yellowish green to red | 11–13 cm | Slightly wrinkled | Moderate | 50–55 days |
| FireBud | Shiny pale green | 13–14 cm | Undulated | High | 65–70 days |

Hybrid Chilli (Dry Red) : Organized listings include varieties like Yashna-99, Wildfire, Volga-22, Hotmax, and Tiranga-333 among others, with characteristics such as:



- Dark green to bright red colouring
- Length ranging from 8–16 cm
- Wrinkled to smooth surface texture
- Very high to medium pungency
- Harvest periods between 50–115 days

| Variety | Colour | Length | Surface | Pungency | First Harvest |
|--------------|------------------------------|----------|-------------------|----------------|---------------|
| Yashna-99 | Dark green to bright red | 9–10 cm | Highly wrinkled | Very high | 75–80 days |
| Wildfire | Light green to bright red | 10–12 cm | Smooth | High | 70–75 days |
| Hariteja | Dark green to bright red | 8–10 cm | Highly wrinkled | Very high | 76–80 days |
| Volga-22 | Dark green to attractive red | 8–10 cm | Slightly wrinkled | Very high | 70–75 days |
| Five Star | Green to dark red | 2–14 cm | Semi wrinkled | Medium | 70–75 days |
| Dharshini-22 | Dark green to attractive red | 8–10 cm | Slightly wrinkled | Very high | 70–75 days |
| HotmaX | Dark green to shiny red | 14–16 cm | Smooth | Low (<10K SHU) | 110–115 days |
| Viradhya | Dark green to bright red | 8–10 cm | Highly wrinkled | Very high | 78–82 days |
| Sindoor | Dark green to dark red | 8–9 cm | Highly wrinkled | Very high | 50–55 days |
| Aarya-7 | Dark green to excellent red | 9–10 cm | Slightly wrinkled | Very high | Early |
| Tiranga-333 | Dark green to dark red | 8.5–9 cm | Wrinkled | Very high | 55–60days |
| Sriilila | Green to deep bright red | 12–14 cm | Medium wrinkles | Medium | 65–70 days |
| Ragini | Dark green to deep red | 12–13 cm | Circular wrinkles | Low | 55–60 days |
| Rookie | Light red to attractive red | 10–12 cm | Smooth | Medium | 90–100 days |



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Gourds Galore : "Slender. Glossy. Versatile."



- Ridge Gourd : Naavika, Laavanya — long and glossy
- Bitter Gourd : Haasini, Samhita — tubercles & pointed spines
- Bottle Gourd : Uday, Seshu — cylindrical or bulb-like
- Crop longevity + top shelf visual appeal

Hybrid Ridge Gourd Varieties

| Variety | Colour & Shape | Length | Weight | Plant Type | Harvest |
|----------|-------------------------|----------|------------|---------------|------------|
| Charlie | Dark green, cylindrical | 25–30 cm | 200–225 gm | — | 50–55 days |
| Naavika | Green, straight glossy | 38–42 cm | 180–200 gm | Strong & long | 40–45 days |
| Vaamika | Long, slender & compact | 42–46 cm | 180–200 gm | Strong plant | 58–62 days |
| Laavanya | Attractive green | 40–45 cm | 200–220 gm | Vigorous | 45–50 days |
| Vijetha | Green, cylindrical | 30–35 cm | 200–230 gm | — | 35–40 days |

Hybrid Bitter Gourd Varieties

| Variety | Colour & Shape | Length | Weight | Girth | Harvest |
|---------|----------------------------|----------|------------|----------|------------|
| Sivaani | Dark green, spindle | 20–26 cm | 110–120 gm | 3.5–4 cm | 50–60 days |
| Yaamini | White, spindle | 18–20 cm | 110–120 gm | 2–3 cm | 60–70 days |
| Samhita | Dark green, long tubercled | 20–25 cm | 110–120 gm | 3.5–4 cm | 55–60 days |
| Haasini | Dark green, pointed spine | 18–20 cm | 110–120 gm | 4–4.5 cm | 50–55 days |



Hybrid Bottle Gourd Varieties



| Variety | Colour & Shape | Length | Weight | Girth | Plant Type | Harvest |
|---------|--------------------------|----------|------------|----------|---------------|------------|
| Chandan | Light green, cylindrical | 28–32 cm | 550–600 gm | 3.5–4 cm | Vigorous vine | 53–56 days |
| Uday | Light green, cylindrical | 35–40 cm | 700–750 gm | 3.5–4 cm | Vigorous vine | 60–62 days |
| Seshu | Light green, bulb shape | 18–23 cm | — | 12–15 cm | — | 55–60 days |



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Capsicum Power Picks : "Bulky. Glossy. Gourmet."



- Pepper Pop : Classic crunch
- Bell Zing : Low pungency, high productivity
- Perfect for kitchen markets and urban farms

| Variety | Fruit Characteristics | Size | Surface | Plant Type | Harvest |
|------------|------------------------|---------------------|---------|--------------------|------------|
| Pepper Pop | Dark green (immature), | 15–18 cm × 10–12 cm | Glossy | Erect, medium tall | 60–70 days |
| Bell Zing | red (mature)Dark green | 10–12 cm × 10–12 cm | Glossy | Erect, medium tall | 60–70 days |

Pumpkin & Ash Gourd Heroes : "Weight. Taste. Strength."



- Khushboo: Flat orange flavor-bomb
- Shilpa: Waxy giant for commercial yields
- Sponge Gourd Coral–48: Cylindrical and quick to pick
- Harvest heavyweights that don't compromise quality

Hybrid Pumpkin & Ash Gourd Varieties

| Variety | Colour & Shape | Length | Weight | Girth | Harvest |
|----------|---------------------------|--------|--------|----------|--------------|
| Khushboo | Yellow-orange, flat round | Orange | 4–5 kg | Vigorous | 80–85 days |
| Shilpa | Light green, waxy oblong | White | 5–6 kg | Strong | 110–120 days |



Hybrid Sponge Gourd Varieties

| Variety | Colour & Shape | Length | Weight | Plant Type | Harvest |
|----------|-------------------------|----------|------------|------------|------------|
| Coral–48 | Dark green, cylindrical | 25–30 cm | 120–130 gm | Vine | 45–50 days |



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Watermelon & Muskmelon Delights : “Juicy by Nature”



- Kiara & Saiyaara: Compact red-fleshed kings
- Melomist & Dew Pearl: Net-textured sweetness
- Kasthoori & Kesari: Big volume, striped perfection
- Great field holding & premium presentation



Hybrid Watermelon Varieties

| Variety | Colour & Shape | Flesh Colour | Weight | Surface | Harvest |
|-----------|----------------------------------|--------------|----------|---------|------------|
| Kasthoori | Light green with stripes, oblong | Scarlet red | 10–12 kg | — | 60–65 days |
| Kesari | Light green with stripes, oblong | Scarlet | 8–10 kg | — | 80–85 days |
| Kiara | Dark green, oblong | Red | 3–5 kg | Smooth | 60–65 days |
| Saiyaara | Dark green, oblong | Red | 3–5 kg | Smooth | 60–65 days |
| Arunima | Dark green, oblong | RedRed | 4–7 kg | Smooth | 60–65 days |

Hybrid Musk Melon Varieties

| Variety | Colour & Shape | Flesh Colour | Sugar | Weight | Surface | Harvest |
|-----------|---------------------------------------|----------------|--------|------------|--------------|------------|
| Dew Pearl | Buff yellow, round-oval | — | 12–14% | 1.2–1.5 kg | Fine netting | 75–80 days |
| Melomist | Deep salmon, round-oval | Juicy & sweet | — | 1.5–2 kg | — | 75–80 days |
| B-Musk | Yellow with green stripes, flat round | Saffron yellow | — | 0.9–1 kg | — | 65–70 days |



Cabbage & Cauliflower Core : “Compact by Design”



- Garden Globe : Rabi compact wonder
- Snowlette : Kharif white performer
- Field holding capacity: up to 25 days



Cabbage & Cauliflower Varieties

| Variety | Colour & Shape | Season | Weight | Field Holding | Harvest |
|-------------|--------------------|--------|--------------|---------------|------------|
| GardenGlobe | Light green, round | Rabi | 1.10–1.25 kg | 20–25 days | 60–65 days |
| Snowlette | Milky white, round | Kharif | 1.20–1.40 kg | 20–25 days | 65–70 days |



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Sweet Corn Excellence : “Golden Rows of Goodness”



- Neuton : High TSS & uniform cobs
- Cornex : High-performance hybrid
- Exceptional Brix for market-preferred taste

Hybrid Sweet Corn Varieties

| Variety | Colour & Shape | Season | Cob Colour | Ear Length / Diameter | Kernel Rows | Sugar (TSS) |
|---------|------------------|------------|---------------|-----------------------|-------------|-------------|
| Neuton | Strong, vigorous | 75–85 days | Golden yellow | 20–22 cm / 4.5–5.0 cm | 14–16 | 16% Brix |
| Cornex | Medium tall | 75–80 days | Golden yellow | 18–20 cm / 4.5–5.0 cm | 14–16 | 15–16% Brix |

Legume Line-up : “Beans Built for Success”



- Cluster Beans : Bhavaani & Sneha — big clusters
- Cowpea : Karishma — long pods + keeping quality
- Dolichos : Mahima — early bushy type
- Indian Beans : Akshara — cylindrical & green
- Short-duration and cluster-bearing genetics for consistent output & green



Cluster Bean Varieties

| Variety | Plant Habit | Pod Colour & Shape | Pod Size | Clusters | Harvest |
|----------|-------------|----------------------------|----------|--------------------|------------|
| Bhavaani | Medium tall | Attractive green, | 14–15 cm | 14–15 pods/cluster | 42–46 days |
| Sneha | Tall | flatAttractive green, flat | 12–15 cm | — | 42–46 days |

Cowpea Varieties

| Variety | Pod Colour & Shape | Pod Length | Pods per Inflorescence | Season | Harvest | |
|----------|------------------------------------|-------------|------------------------|-------------|-------------|------------|
| Raveena | Shiny light green, cylindrical | Long, | Medium long | 2–3 | All seasons | 56–60 days |
| Karishma | shiny light green, cluster bearing | Medium long | 2–3 | All seasons | 56–60 days | |



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Indian Bean Varieties

| Variety | Maturity | Pod Colour & Shape | Pod Length | Pods/Inflorescence | Season | Harvest |
|---------|----------|-------------------------------|------------|--------------------|-------------|------------|
| Akshara | Early | Attractive green, cylindrical | 8–9 cm | 10–12 | All seasons | 45–50 days |

Dolichos Bean Varieties

| Variety | Plant Habit | Pod Colour & Shape | Pod Length | Season | Harvest |
|---------|--------------|----------------------------|------------|-------------|------------|
| Mahima | Bushy, dwarf | Dark green, wrinkled flat | 7–9 cm | All seasons | 56–60 days |
| Anitha | Bushy, dwarf | Light green, wrinkled flat | 7–9 cm | All seasons | 56–60 days |

Drumstick Dominators : “Long Pods. Long Profits.”

- Hardik & Axar: 60–70 cm pods, strong plants
- Early flowering, consistent picking
- Highly marketable in multi-season windows



Drumstick Varieties

| Variety | Plant Habit | Height | Flowering | Pod Colour & Size | Weight | Season | First Picking |
|---------|---------------------|---------|--------------|----------------------------|------------|----------------|---------------|
| Hardik | Vigorous, spreading | 2.5–3 m | 130–140 days | Green, 60–65 cm | 120–140 gm | June–September | 160–180 days |
| Axar | Vigorous, spreading | 2.5–3 m | 130–140 days | Attractive green, 65–70 cm | 130–150 gm | June–September | 160–180 days |

Other Highlights

- Tinda Preethi: Early fruiting charm
- Research Bhendi Koushal: Slender, shiny pods

Tinda Varieties

| Variety | Maturity | Fruit Colour & Shape | First Picking | Weight |
|---------|-----------------------|------------------------|---------------|-------------|
| Preethi | Early, short duration | Flat, attractive green | 48–54 days | Avg. weight |

Research Bhendi

| Variety | Maturity | Season | First Harvest | Traits |
|---------|------------------------------|------------|---------------|---------------|
| Koushal | Dark green, elongated, shiny | All season | 50–52 days | Slender fruit |



OUR PROMISING BRANDS



ALTIN HASAT
Growing Together Blossoming Forever



AASTHA SEEDS
Faith in Every Grain



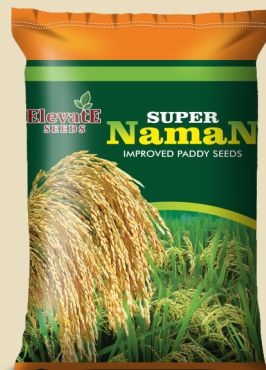
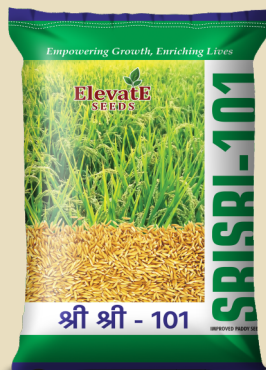
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AGROVET AND ORGANICS



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OUR PACKINGS



Let's Grow Together

From the first leaf to the final harvest, we're committed to partnering with you in every step of the cultivation journey. With regionally adaptable hybrids and season-spanning selections, Urmika Agro is here to turn potential into performance — crop after crop.

Get in Touch

Urmika Agro Innovation. Yield. Sustainability.

Address : URMIKA AGRO INDIA PVT.LTD. Redg Office: Flat 210, Deva Apartment, Phase 2, Sathe Wasti, Lohegaon, Pune City, Pune 411047, Maharashtra.

Email : urmikaindia@yahoo.com Phone : +91 73820 76546 ,

Website : www.urmikaagroindia.com Social Media: Follow us on Instagram, Facebook & LinkedIn

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